



Select Sales

The intelligent customer targeting.

Targeted sales are only possible if you know your target market.

Test now for free!

www.select-sales.de

Select Sales – permanent focus on your target audience

Do you know your target audience and your target markets? Where are the practices and patients really interesting for you located? Have you already identified the markets promising the best prospects for your sales activities and your products?

No matter if you want to market your products in the dental, medical or pharmaceutical industry – Select Sales identifies the really interesting targets as well as the regional hotspots for each product.

Based on general market data - such as regional age of the population, health insurance status (by state system or private insurance company), population density, purchasing power and similar features - presets are adjusted according to the demand and completed by practice related characteristics (e. g. joint practices, doctors' age, specialisations and so on). Based on the whole market data the system identifies automatically the regions and practices meeting the relevant criteria in particular.

The generated results are visualized on interactive maps, tables or mailing lists. The system is easy to handle and you may change the filters resp. adjust them according to your requirements (bull's-eye/generic view) by sliders or check boxes. To use the data for your sales activities the system provides relevant printing and export functions (Microsoft Excel).

Select Sales – the up-to-date marketing and sales tool, perfectly suited for your sales force planning, potential assessment or the targeting of a very special mailing.



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Markets



Targeting

TARGETS (54)

Type	Location	Street / number	Post Code	City
Zahnarztpraxis	Dr. Med. Dent. Paul Schibenes	Schneidermannstraße 34 b	15481	Musterstadt an der Saale
Oralchirurgiepraxis	Dr. Kai-Uwe Bochsiam, Dr. Patrick Faust	Alexanderplatz 1	12458	Musterstadt an der Saale
Zahnarztpraxis	Dr. Med. Dent. Paul Schibenes	Schneidermannstraße 34 b	15481	Musterstadt an der Saale
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Hotspots

